

## **Director, Commercial Development**

## **Job Description Summary**

Today, Lonza is a global leader in life sciences operating across three continents. While we work in science, there's no magic formula to how we do it. Our greatest scientific solution is talented people working together, devising ideas that help businesses to help people. In exchange, we let our people own their careers. Their ideas, big and small, genuinely improve the world. And that's the kind of work we want to be part of.

The Director, Commercial Development will develop and commercialize targeted business, & offerings approaches and operative pricing strategies that facilitate the Mammalian BU's expansion strategy. They will ensure the BU's strategy sustainably delivers sales and profitability growth targets.

## Key responsibilities:

- Drive and develop business offerings (new and optimization of existing ones) and business models strategies through deep understanding of the market, customers' needs and competition.
- Launch the offerings to commercial teams in alignment with strategic marketing, including trainings, support in customers discussions, negotiations etc.
- Actively contributes to the development of the BU strategy and manages agreed commercial strategic plans to deliver planned business growth goals and provides commercial input to the longrange asset optimization plan to ensure commercial and operational alignment
- Determines pricing strategy and business guidelines to manage and balance the long-term customer and product portfolio to maximise and sustain healthy growth profit (GP) and capacity utilization
- Maintains a strong understanding of the commercial landscape through harnessing competitive and market intelligence input with operational capability to identify and target market growth opportunities
- Controls and reports progress against the rolling 2-year commercial plan, owns go/no-go decisions
  for sales and proposals teams, and prioritizes short-term business conflicts to manage portfolio
  optimization in order to meet operations planning

## Key requirements:

- · MSc in a life sciences subject. or Ph.D. and MBA preferred
- Knowledge across mammalian development/IND requirements and CMC activities/commercial launch and long term supply
- Scientific knowledge: Excellent understanding of the future trends in Biopharma and CMO market.
   Ability to present at key conferences and organize customer specific events
- Proven experience in generating business strategies.
- Strong technical and commercial international background with highly advanced business experience in the pharmaceutical supply industry, including experience of contract terminology and negotiation.

Every day, Lonza's products and services have a positive impact on millions of people. For us, this is not only a great privilege, but also a great responsibility. How we achieve our business results is just as important as the achievements themselves. At Lonza, we respect and protect our people and our environment. Any success we achieve is no success at all if not achieved ethically.

People come to Lonza for the challenge and creativity of solving complex problems and developing new ideas in life sciences. In return, we offer the satisfaction that comes with improving lives all around the world. The satisfaction that comes with making a meaningful difference.